



SIGN ANATOMY

INSTITUTIONAL SIGN ANATOMY

Use this key to better understand the anatomy of an ESCO institutional sign.

- 1) **Yoke:** exterior support structure
- 2) **Fluorescent Lamps:** GE™ cool white high-output provide internal illumination
- 3) **Cabinet:** 7" and 10" extruded aluminum
- 4) **Ballast:** Advance™ instant start powers the lamps
- 5) **Decorative Trim:** 4 options available.
- 6) **ID Panel:** identification graphics and lettering
- 7) **Thermoformed Divider:** vacuum-formed into face to provide distinctive panels and rigidity
- 8) **Logo Panel:** space for logo, symbols, emblem or mascot graphics
- 9) **Message Panel:** tracked for changeable copy
- 10) **Cowling:** decorative trim covering legs
- 11) **Legs:** support columns which transfer wind load to the foundation
- 12) **Base Plates:** welded to legs; final connection between legs and anchor bolts
- 13) **Rebar:** steel reinforcement for concrete foundation
- 14) **Anchor Bolts:** galvanized steel bolts
- 15) **Electrical Conduit:** electrical supply route and connection, placed into foundation to protect from exposure
- 16) **Draft:** solar grade co-extruded polycarbonate, provides face rigidity and depth dimension
- 17) **Vandal Cover Props:** mechanical supports to hold cover open, easy release
- 18) **Vandal Cover:** cover to protect changeable copy from elements and vandalism, secured with key locks

