

Demonstration Unit Promotion

We are pleased and excited to introduce Esco's Integrated Message Center. This versatile unit has numerous sales and daily rental income opportunities within your market area. These all-in-one units have a "Daktronics Message Center" incorporated into the sign cabinet which is delivered ready to install at your location.

Programming your sign couldn't be easier considering our standard hand-held keypad controller which is a standard feature on your sign. Software upgrades are available on your ESCO Integrated Message Center by means of the Venus 1500 software which operates through a laptop connection.



While our units are delivered ready to install at your location, we want to entice you to show off your sign in the local community. To do this, we suggest placing the unit on a small trailer. Your ESCO Integrated Message Center demo unit will include a mounting bracket for direct installation on a trailer with all the electrical wiring necessary to light up and show off your sign. Displaying the units in this way is also a great way for your customers to visualize this type of signage at their location.

This process can also create a new income source for your business. Based on local sign ordinances, you may be able to rent the sign out by the day, week or for the month. Daily rentals can range between \$75 to \$250 per day depending on your location.

Easy Purchase Options: As low as \$580 down and \$295 a mo.

We have arranged financing through Capital Leasing, that allows all sign companies to purchase this sign under a lease-to-own agreement. Sign companies that have been in business for 2 years or more and have maintained acceptable personal credit, along with a credit rating of 640 or more will be accepted. Your lease payments can be structured on 24, 36, 48 or 60-month payments. The first two months payments are required in advance. No personal financials are required, only a simple one page application. If you sell the unit you may pay the lease off with no penalty.

(Esco Manufacturing is not financially involved in the lease agreement and is only referring Capital Leasing as a potential purchase option.)